



**The “New Frontiers in Food – Fast Forward” (NF4) project is a fast track internationalization accelerator for innovation-intensive food SMEs.**

**MORE INFO ON [NEWFRONTIERSINFOOD.EU](http://NEWFRONTIERSINFOOD.EU) >  
& THE NF4 LINKEDIN GROUP >**

## UPCOMING EVENTS

- Apply for **vouchers** USA, China, Brasil [ Dec. 15 ]
- Breakfast session ‘Chinese market’ [ February 13 ]
- Webinar ‘FDA issues in Food products’ [ February ]
- Innovation Tour USA [ March 17 - March 22 ]
- Tech Road Show Vitafoods [ May 7 - May 9 ]
- Innovation Tour China - SIAL [ May 12 - May 17 ]

**[READ MORE >](#)**

**[PAST EVENTS >](#)**

## NEWS FLASH

**Q4/2018**



### Case study Atelier du Fruit

From the 26 B2B meetings carried out in Canada, Atelier du Fruit has planned to follow-up with 13 of them. Two months after the mission, one partnership has been signed and four others are under discussion.

**[READ MORE >](#)**

### Mission vouchers available for SMEs

The NF4 internationalisation voucher is a travel voucher that consists of a lump sum of EUR 2.000 to help cover the costs incurred by the beneficiary SME by participating in a NF4 international mission.

**[READ MORE >](#)**



### Successful mission to Canada

The aim was to better understand the Canadian ecosystem. Participants look back on promising partnerships and business deals.

**[READ MORE >](#)**

### Blog: tips for doing business in:

- USA - Explore the US food business **[READ MORE >](#)**
- China - The Chinese food market **[READ MORE >](#)**
- Canada - 5 tips for exporting and investing **[READ MORE >](#)**



This newsflash is part of the project “New Frontiers in Food” which has received funding from the European Union's COSME Programme (2014-2020). The content of this website represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Executive Agency for Small and Medium-sized Enterprises or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

The project is powered by a 5-Food Clusters alliance formed by

