



**The “New Frontiers in Food – Fast Forward” (NF4) project is a fast track internationalization accelerator for innovation-intensive food SMEs.**

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## NF4 Project Update

Isabelle Grommet, coordinator NF4: “This is the last of a series of four news flashes dedicated to give you an overview of the activities of our consortium and opportunities to assist in the international development of your SME.”

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## NEWS FLASH

**Q4/2019**



## Experiences NF4 mission to Brazil

In November 2019, European SMEs visited Brazil to explore the Brazilian food and beverage market. SensoStat, Alasature and Kiwi Atlantico participated.

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## Innovation Tour China

The NF4 Innovation Tour to China helped to explore the market and develop doing business in China. Read about it in three case studies:

**[FRESHCUT >](#)**

**[BELLAVIE >](#)**

**[BIJ CHOI >](#)**

## Tech Road Shows

The NF4 consortium chose the Food Connections in Belgium and the Food Ingredients Europe in Paris as events for the tech road show.

**[FOOD CONNECTIONS >](#)**

**[FOOD INGREDIENTS >](#)**



## MoU signing with St. Hyacinthe

The partnership with Saint-Hyacinthe has the aim to build market-access-help for both Europeans and Canadian industries.

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The project is powered by a 5-Food Clusters alliance formed by

