

Welcome to the AHFES Jan 2022 Newsletter: Healthy Food News, Training and Analysis

All That's new for 2022.



AHFES continues to provide free training webinars and analysis on key issues within the healthy food sector.

Below we have listed some of the quality content that has been produced by the AHFES project in the last few months. You can find out more by visiting the ahfesproject.com website.



**Check out our latest analysis on key
Consumer trends, market, and innovations**

Bakery: European market, consumer trends, and innovation

<https://www.ahfesproject.com/research/bakery-european-market-consumer-trends-and-innovation/>

Sports Nutrition: European market, consumer trends, and innovation

<https://www.ahfesproject.com/research/sports-nutrition-european-market-consumer-trends-and-innovation/>

Soft Drinks: European market, consumer trends, and innovation

<https://www.ahfesproject.com/research/soft-drinks-european-market-consumer-trends-and-innovation/>

AHFES
Business
Training
AVAILABLE ONLINE



**AHFES have created a range of business training modules
aimed at Healthy Food manufacturers.**

**Market Development - Human Nutrition & Dietary Needs - Product Development & Reformulation
to Buyer Relationship Management.**

Check out the extensive range of free training modules available from AHFES.

Check out all the modules here.

<https://www.ahfesproject.com/training/>

Training Modules

P3- M1 An Introduction to Market Development Principles

P3-M2 Human Nutrition & Dietary Needs

P3-M 3 Innovation in the Healthy Food & Drink Sector

P3-M 4 Existing Product Development (EPD) and Reformulation

P3-M 5 Pack Design

P3-M 6 Buyer Relationship Management

P4 -M1 An Introduction to Internationalisation Principles

P4-M 2 Internationalisation Self-assessment

P4-M 3 Development of Internationalisation Plan



**In case you missed them,
here is your chance to catch up on recent AHFES Webinars**

Webinars

Webinar on the Soft drinks sector in 2021: Consumer trends, market, and innovations

<https://www.ahfesproject.com/event/webinar-on-the-soft-drinks-sector-in-2021-consumer-trends-market-and-innovations/>

Webinar on Sports Nutrition: European market, consumer trends, and innovation

<https://www.ahfesproject.com/event/webinar-on-sports-nutrition-european-market-consumer-trends-and-innovation/>

AHFES Webinar - Nutritional Attributes in recipe development

<https://www.ahfesproject.com/event/ahfes-webinar-nutritional-attributes-in-recipe-development/>

Webinar - Enhancing Foods for Health Benefits: Fortification

<https://www.ahfesproject.com/event/webinar-enhancing-foods-for-health-benefits-fortification/>

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Communication 5 January 2022 NIFDA

Newsletter 2022/1

This project has been co-funded by the European Regional Development Fund (ERDF) through the Atlantic Area Programme, under the subsidy contract EAPA_1071_/2018 AHFES.

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