

Five European clusters collaborate to develop an internationalisation accelerator for agri-food SMEs

- *Wagralim, Valorial, Clusaga, Bioeconomy Cluster and Inovcluster participate in this project funded by the European Programme COSME within the framework of the ESCP-4i*

Santiago de Compostela, January 28th, 2022. The **European project F2F (Farm to Fork) Health Matters is an internationalisation accelerator for innovative agri-food SMEs**. It is driven by an alliance of five European clusters: [Wagralim \(Belgium\)](#), [Clusaga \(Spain\)](#), [Bioeconomy Cluster \(Slovakia\)](#), [InovCluster \(Portugal\)](#) and [Valorial \(France\)](#).

F2F Health Matters is **funded by the [European Programme for the Competitiveness of Small and Medium-sized Enterprises \(COSME\)](#)** within the **framework of the [European Strategic Cluster Partnerships - Going International \(ESCP-4i\)](#)**.

The **objective of F2F Health Matters is to promote the development of collaborative internationalisation services. With a geographical focus**, it offers practical support **to develop an international roadmap** for a group of **SMEs** from participating regions, **specialised in the sectors of healthy food, bio-solutions, and bio-based techno-functional ingredients**. It aims to provide a complete package of services to promote international collaboration and commercial development to the SMEs.

Three **target countries** for SMEs to carry out the internationalisation missions **will be selected** by the clusters' partnership **out of Canada, South Korea, the United Arab Emirates, Vietnam and Japan**.

A complete package of internationalisation services for SMEs

The package of services to promote international collaboration and commercial development of SMEs includes **training and coaching**, receiving personalized training from mentors from the clusters' network in the fields such as regulations or market positioning; participation in **matchmaking and networking events**; participation in **international missions and B2B events** integrated into existing food innovation fairs and events; access to market reports of the destination countries; and **financial support**.

The first event organized within the framework of the project

F2F Health Matters is organising its **first event for SMEs**. On **February 25th** from 9.00 to 11.00 (CET), the webinar **"F2F Health Matters - Panorama of EU support tools for ASIA"** will take place. It is intended for all European agri-food SMEs interested in exporting their products to Japan, Vietnam or South Korea. Also, **the free tools that the EU makes available to them to access these markets will be announced**.

SMEs from any country of the European Union can **participate** in the event. The **[registration](#) is open until February 24th**.