

Valorial[®]
MAKING FOOD SMARTER



The right ingredients
Recipe book



MAKING WESTERN FRANCE AGRI-FOOD SECTOR THE HOME OF SMARTER FOOD



Who we are?

> **N°1 NETWORK**
devoted to agri-food
innovation through
a collaborative approach

> **2006**
Birth of Valorial, labeled
Competitiveness Cluster

> **FROM WESTERN FRANCE**
to international

> **OUR CORE MISSION**
To identify, set up and support
collaborative and innovative
R&D projects

> **1 TEAM OF
FACILITATORS**
who know their onions

RENNES within the totem building of agri-food
innovation, with: Center Culinaire Conseil, ABEA,
Nutrinov, EMC2, Vegepolys Valley, in the heart of
the West of Rennes agri-food platform (L'institut
agro/Agrocampus Ouest, Regional Chamber of
Agriculture, Diana Food Sciences Park, Biopôle...).

HEROUVILLE SAINT-CLAIR
at the Pentacle with AREA Normandy and close
to the Departmental Chamber of Agriculture.

QUIMPER at the Technopole
Quimper Cornouaille, in the heart
of the agri-food ecosystem with:
Adria/Breizpack, CEA Tech...

NANTES at the Technocampus Alimentation,
platform and innovative showcase of the
agribusiness sector, with LIGERIAA, FoodInnov
Development, Tecaliman, Weenat and close
to INRAE, Oniris, the Departmental Chamber
of Agriculture.



Sharing our values



Attentiveness

- #Participation
- #Promotion
- #Action
- #Proximity
- #Understanding
- #Needs
- #ActiveListening



Openness

- #Stimulation
- #Interdisciplinarity
- #BeyondBoundaries
- #New
- #Intelligence



Competitiveness

- #Security
- #Visibility
- #EconomicGains
- #SeekingFunding



Togetherness

- #Humour
- #Sharing
- #Goodwill
- #MeetNewPeople



Collective intelligence

- #Collaborative
- #Synergies
- #Collective
- #TogetherWeGoFurther



Our areas of innovation



Water, climate, soil



Sustainable plant & animal production



Farms & factories operational excellence



Biomass full valorisation



Food supply for better eating



Innovative food uses & services

Who's who?

Stephan Rouverand
Senior Project Manager

Karine Le Roux
Project Manager

Lola Nicolas
European Project Officer



Régis Del Frate
Project Leader



Gwenn Weber
Junior Project Manager



Adrienne Gentil
Europe & International Manager



Élise Battais
Innovation Manager



Jean-Luc Perrot
Executive Director



Geneviève Moreau
Administrative & Financial Manager



Blandine Fortin
Innovation Project Officer



Céline Le Sunff
Network & Innovation Manager



Christophe Jan
Communication & BI Manager



Catherine Merlet
Business Development Manager



Valérie Baudeau
Member Relations & Management Assistant



Frédéric Notel
Project Manager & Pays de la Loire Delegate



Mémona Dalichampt
Digital Communication Officer



Pierre Nicollet
Network & members development Officer
Normandy Delegate



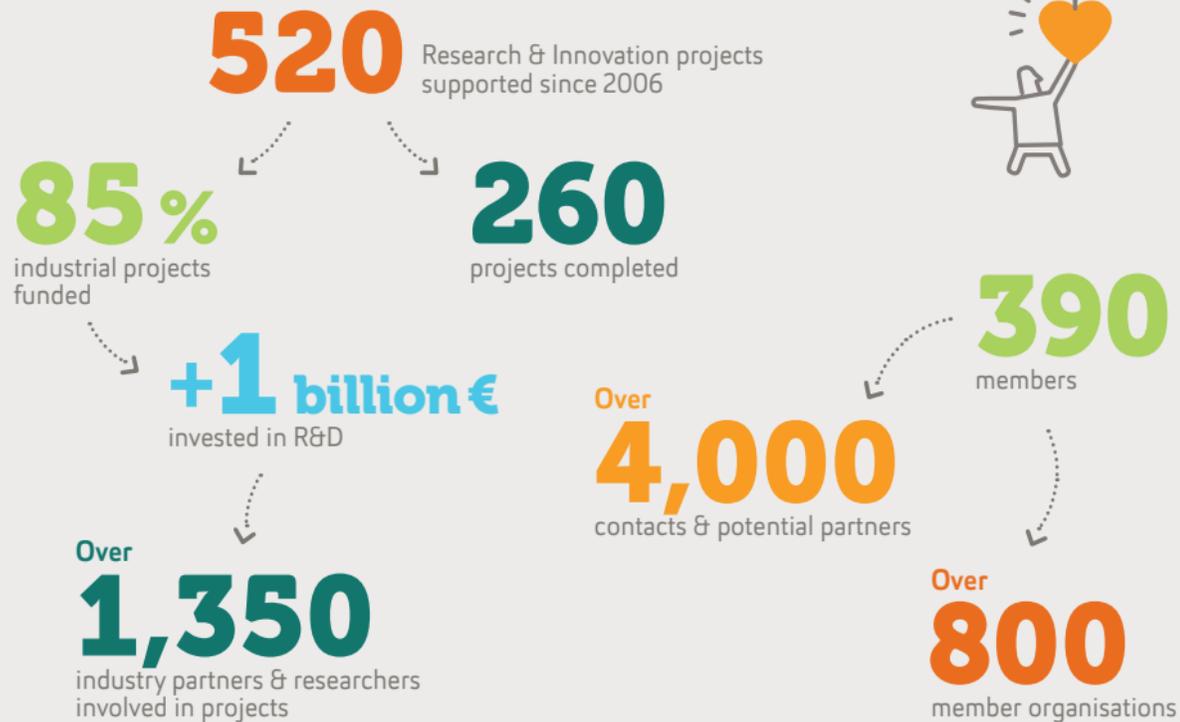
Fabien Le Bleis
Project Manager & Western Brittany Delegate



Benoît Trébert
Project Manager & Normandy Delegate

Discover our portraits on pole-valorial.fr

Get on board *the network*



Join us!

STRUCTURE YOUR RESEARCH & INNOVATION PROCESSES
from strategy to project, in total confidentiality

ACCESS A QUALIFIED NETWORK
of innovation stakeholders in agri-food

What are *the benefits?*

INCREASE YOUR VISIBILITY
in & outside the network

STRENGTHEN YOUR TECHNICAL & SCIENTIFIC KNOWLEDGES
on strategic & operational issues

ACTIVELY PARTICIPATE
in Valorial's governance



Dinner time!

ALL AGRI-FOOD COMPANIES AND PLAYERS, FROM PRODUCTION TO CONSUMPTION, FROM MICRO-BUSINESSES TO MULTINATIONALS, NOT FORGETTING START-UPS:

- agricultural cooperatives, manufacturers of foods, ingredients, consumer food products,
- equipment suppliers, digital & services players,
- packaging producers.

PUBLIC & PRIVATE INNOVATION PARTNERS

WHAT'S IN THE POT?

The projects approved by Valorial receive public co-funding. The technical development of each project draws on the skills of the Valorial team and thematic experts from our support network: ADRIA/Breizpack, Biotech Santé Bretagne, Bretagne Développement Innovation, CEVA, CTCPA, IDmer, L'institut agro/Agrocampus Ouest, Vegenov, Zoopôle Développement.



Missions

MAKING SMARTER FOOD A UNIFYING VALUE

healthy, responsible, convenient, connected, personalised



STIMULATING & FACILITATING

the emergence of collaborative projects

CONNECTING

businesses and research partners

BUILDING & MANAGING

a community committed to smart foods

Strengths

AN IDENTITY

built on successful projects

A STAKEHOLDER COMMUNITY WITH A SHARED COMMITMENT

to strong, consistent values



A LEGITIMACY

based on the region's specificities and on recognised expertise

Follow us!

pole-valorial.fr

48,000
visitors/year



@Pole_Valorial

Over
3,000
followers



1 video channel
Vimeo



Over
3,600
followers



135,000
pages viewed/year



Press
coverage

Over
500
mentions/year

Live

Newsletter

Over
10,500
subscribers

A chain of personalised services

CONSULTANCY SERVICES
for project set-up
including European
project

ENHANCING
your projects
& innovative services

From idea to market,
take your pick from our menu!

CONSULTANCY
on innovation strategy
& management



PROJECT
MANAGEMENT
assistance

NETWORKING
& search for partners:
regional, national, Europe,
international

RESOURCING
& specialized monitoring

Discover
our services

dedicated
to each key stage
of your innovation
process!



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Let's talk
about **food innovation!**



With funding from