





The Champion SMEs of the 3rd call of the project F2F Health Matters have been selected!

<u>Nitra, November 20th, 2023.</u> The <u>Champion SMEs</u> of the call for the third target country, **the United Arab Emirates** were selected by the <u>F2F Health Matters</u> project consortium. SMEs get the opportunity to expand their business and to start a new internationalisation journey. Three types of dedicated internationalisation support will be provided: Commercial Lead Support, Travel Aid and Elite Program.

Commercial Lead Support

This support consists of the **financing of personalised consultancy services** of commercial prospection on the target countries. SMEs will receive personalised support from <u>external service providers</u> with excellent market knowledge.

The selected SMEs are the following: <u>Astrofood</u> (Belgium), <u>Casa Rosarinho</u> (Portugal), <u>Biodevas Laboratoires</u> (France), <u>Descanti s.r.o.</u> (Slovakia), <u>El Nogal Wellness Nuts</u> (<u>OUIVAL SA</u>) (Spain).

Travel Aid

The next support consists of a contribution of **2.000€ for travel and subsistence costs** resulting of the participation in the collective internationalisation missions to the targeted countries. SMEs are supported to meet potential business partners, leading to new business agreements and promising collaborations.

The selected SMEs are the following: <u>Dely Wafels SRL</u> (Belgium), <u>Yogurt Kitchen</u> (Belgium), <u>Acushla, S.A.</u> (Portugal), <u>Costa Casimiro LDA (YOGAN)</u> (Portugal), <u>Algolesko</u> (France), <u>Vanilla Fair</u> (France), <u>Powerlogy s.r.o.</u> (Slovakia), <u>ROAL Group s.r.o.</u> (Slovakia), <u>Cabomar Congelados S.A.U</u> (Spain) and <u>Grupo Pistacyl S.L.</u> (Spain).

Elite Program

All the selected SMEs are part of the **Elite SMEs coaching and training programme**, which will provide training courses for the UAE market, coaching and access to a dedicated SMEs Community.

1st mission to Canada & 2nd mission to Japan

The Champion and Elite SMEs of the first and second calls already received the internationalisation support within F2F Health Matters project. The internationalisation mission to Canada took place in November 2022 and the internationalisation mission to Japan too place in June 2023. Feedback from individual SMEs participating at the missions is available <u>here</u>.

The European project F2F Health Matters is an internationalisation accelerator for innovative agri-food SMEs. It is driven by an alliance of five European clusters: Wagralim (Belgium), Clusaga (Spain), Bioeconomy Cluster (Slovakia), InovCluster (Portugal), and Valorial (France). It is funded by the European Programme for the Competitiveness of Small and Medium-sized Enterprises (COSME) within the framework of the European Strategic Cluster Partnerships - Going International (ESCP-4j).

