

Innovation & Business Creation



Co-funded by the
European Union



November 2023



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A strong European community



Our vision

Global manufacturing innovation is led by Europe.



Our mission

Bring together manufacturing actors across Europe to integrate innovation and education for an entrepreneurial and sustainable Europe.

4 focus areas: The Flagships



Flexible production systems
for competitive manufacturing



Low environmental footprint
systems & circular economy
for green manufacturing



Digital & collaborative solutions
for innovative manufacturing
ecosystems



Human-machine co-working
for socially sustainable
manufacturing

Powerful network: 84 partners from 17 countries

Industry 58%

ELECTRONICS AND DIGITAL



ROBOTICS



AUTOMOTIVE



AEROSPACE



MACHINERY & EQUIPMENT



CONSUMER GOODS, MEDICAL EQUIPMENT AND PROCESS INDUSTRIES



OTHER



Universities 23%



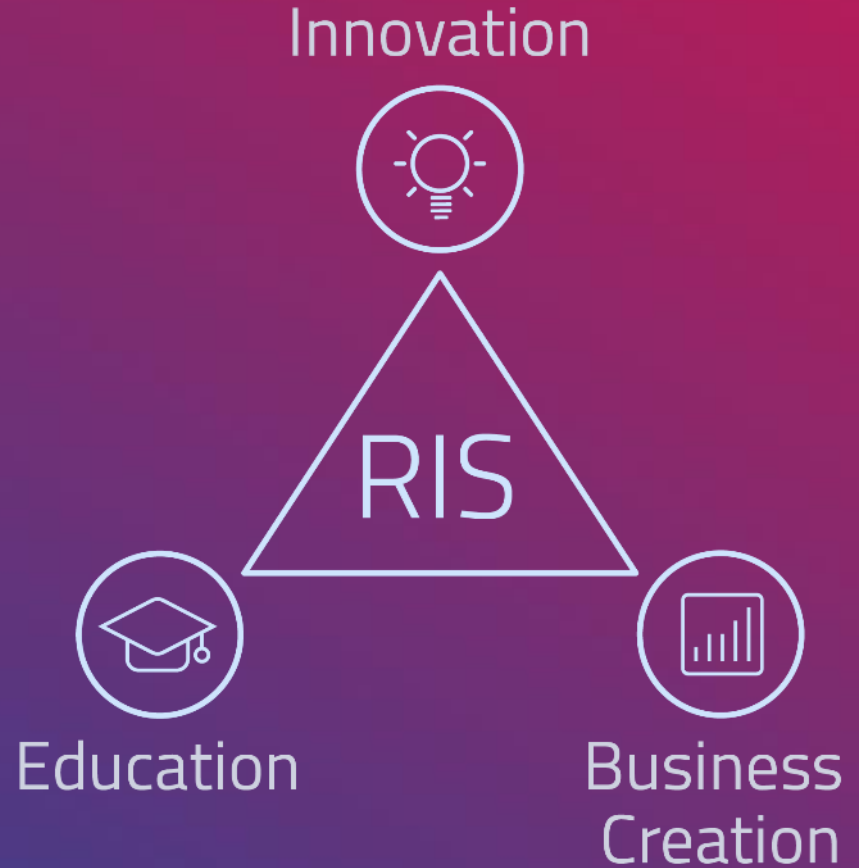
RTOs 19%



Our strength

EIT Manufacturing Pillars

To ensure that innovations reach the market, industry has the right talent and entrepreneurs can thrive, **EIT Manufacturing connects and integrates** the areas of education, innovation and business creation and the Regional Innovation Scheme (RIS).





Innovation

We support the European manufacturing community of companies & tech organisations to commercialise innovative projects

2nd Innovation CfP 2024 : Key Information

- **Total Budget** (Innovation): 7.5 M€
- **Deadline:** 20th November 2023
- **Funding Rate:**
 - 12 months: 70% (max. EIT funding 600k€)
 - 18 months: 60% (max. EIT funding 900k€)
- **Project Duration and TRL:**
 - 12 months: TRL ≥ 7
 - 18 months: TRL ≥ 6
- **Key Marketable Innovation** are expected to achieve TRL 8 or higher
- Market reached by 6 months after project end (**€ 10k revenues**)
- Service Agreement
- Documentation: Form in PLAZA + **Business Owner Deck + GANTT**

<https://www.eitmanufacturing.eu/calls/second-call-for-proposals-2024/>

2nd Innovation CfP 2024 : Topics

1. Optimising production processes and increasing resources efficiency through digital solutions
2. Socially sustainable and human-centric manufacturing
3. Environmentally sustainable manufacturing through circular business models and new technologies

Empowering SMEs Call

GOAL

Empowering SMEs call aims to support SMEs willing to innovate their existing solutions and expand the market beyond their current applications.

HOW

Providing financial support to the selected SME (in case of single applicant) or to the SME and the end-user (in case of small consortia).

Call Topics

Bring existing solutions (already launched in the market) to new industrial contexts, applications, or sectors that they have not yet reached

Empowering SMEs Call : Key Information

- **Deadline:** 11th December 2023
- **Total EIT funding available:** 1M€
- **Funding rate:** max. 70% of the project budget
- **Type of funding:**
 - LUMP SUM: 40% at project kick-off , 60% after achievement of all DELs and KPIs
- **Eligible applicant:**
 - Single applicants (SME or startup):
max. **funding 60 k€**
 - Small consortia (SME + 1 end-user):
max. **funding 100 k€**
- **Project Duration and TRL:**
 - 12 months, TRL \geq 8
- **Mandatory KPI:** Proof of sales of the new solution



Business Creation

We bring together innovative European startups, SMEs and corporates in the manufacturing sector to foster joint commercial activities

Business Creation Team

6 regional hubs

20 Business Development professionals

Cross regional approach

Legal Entity, HQ: Paris, France

- San Sebastian Spain
- Gothenburg Sweden
- Darmstadt Germany
- Milan Italy
- Vienna Austria
- Athens Greece



Market and Technology Segments

Aerospace
Automotive
Construction
Consumer Goods
Discrete Manufacturing
Energy, Utilities
Food
General Manufacturing
Machine Tools
Pharmacy & Chemistry

Additive Manufacturing (3D printing)
Advanced Sensors
Automation (Robotics)
Connectivity and IoT Infrastructure
Data analytics/AI
Digital Twins
Industrial Cybersecurity
Logistics Tech
Mixed and Extended Reality (VR, AR and
Computer Vision)
Predictive Maintenance
Quality Control and Assurance
Simulation & Advanced Engineering Tools

Services Support value proposition

Support for SMEs and Corporates



Open Innovation

Strategy and technology scouting



Access to co-investment

Opportunities in Industry 4.0



Matchmaking Events

Access to European Startups



Impact since 2021

40+

Corporate challenges

500+

Start-ups engaged

100+

Startups actively supported

900+

Manufacturing client introductions

€30mn+

In investments attracted

We support Startups and Scaleups



Access to market

Qualified introductions
Matchmaking events
Access to Challenges

12 months



Access to finance

Investment readiness
Meet investors
Fundraising

Pre-seed / Seed



Expertise and Coaching

Pitch preparation
Market Fit
Business Model

2-3 Months

December 8th, 2023
9:30 – 14:00

BoostUp

FRANCE 2023
Circular Economy



Opening and Keynote



Caroline Viarouge
CEO
EIT Manufacturing



Kevin Lenehan
Business Creation Director
EIT Manufacturing



Jean-Marc Boursier
President
National Institute of Circular Economy

Circular Economy Panel



Geoffrey Richard
Circular Economy Director
Schneider Electric



Daphné De La Grandiere
Circular Economy Manager
Saint-Gobain



Dominique Mercier
CEO
Kheoos



Ronan Le Roy
CEO
Goodflow

Finalist startups



December 8th, 2023
9:30 – 14:00



BoostUp
FRANCE 2023
Circular Economy

Register here : <https://boostup-france-2023.b2match.io>

Let's work together to
support your expansion
across Europe and help the
European manufacturing
Industry be more
competitive and
sustainable

EIT Manufacturing
Business Creation Team

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